

JACHTBOUW NEDERLAND

WAKBLAD VOOR ONDERNEMERS IN DE JACHTBOUWINDUSTRIE

Jachtbouw Nederland is a **BUSINESS TO BUSINESS** magazine for the yachting-industry and companies related to the yachting industry.

Jachtbouw Nederland is published 6 issues per year.
Controlled circulation and send to subscribers.

Jachtbouw Nederland is published in cooperation with the association "Nederlandse Jachtbouw Industrie", NJI.

Advertising rates full colour (prices in Euros):

	1x	2x	3x	4x	5x	6x
1/1 page	1190,-	1150,-	1100,-	1045,-	995,-	950,-
1/2 page	655,-	625,-	600,-	565,-	525,-	500,-
1/4 page	395,-	380,-	365,-	335,-	310,-	295,-
1/8 page	245,-	240,-	230,-	215,-	200,-	185,-

Rates are based on ready to print materials (Certified PDF's)

Special positions (full colour):

Outside Back Cover	add 35%
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Technical:

Advertisement size (in depth x width):

1/1 page:	237mm x 189mm
1/2 page - vertical:	237mm x 90mm
1/2 page - horizontal:	115mm x 189mm
1/4 page- vertical:	115mm x 90mm
1/4 page- horizontal:	56mm x 189mm
1/8 page- vertical:	56mm x 90mm
1/8 page - horizontal:	24mm x 189mm

	Released:	Copydate:
Nr. 5-2005: METS	November 4	October 7
Nr. 6-2005: BOOT DÜSSELDORF	December 16	November 24
Nr 1-2006: HISWA/BOOT HOLLAND	February 3	January 6
Nr 2-2006:	April 14	March 17
Nr 3-2006:	June 30	June 2
Nr 4-2006: HISWA TE WATER	August 18	July 21
Nr 5-2006: METS	October 27	September 29
Nr 6-2006: BOOT DÜSSELDORF	December 15	November 24

All advertisements must be supplied as a Certified PDF and in correct sizes.

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